Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Herman Thomas F						2. Issuer Name and Ticker or Trading Symbol Grocery Outlet Holding Corp. [GO]									5. Relationshi (Check all app X Direct		licable) tor	ng Pe	10% O	wner
		TLET HOLDIN	Middl VG (,		3. Date of Earliest Transaction (Month/Day/Year) 02/15/2022										Office belov	er (give title v)		Other (below)	specify
5650 HC	4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)									
(Street) EMERYVILLE CA 94608																Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(Sta	ate) (Z	Zip)																	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Ye					ear) i	2A. Deemed Execution Date if any (Month/Day/Yea		, 	3. Transa Code (B)				Acquire (D) (Inst	cquired (A) or)) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Follow Reported		Fori (D) (Indi	m: Direct or rect (I)	7. Nature of Indirect Beneficial Ownership
							Code	v	An		(A) or (D)	Price		Transa	action(s) . 3 and 4)		tr. 4)	(Instr. 4)		
Common Stock				02/15/202	.2				S ⁽¹⁾			2,000	D	\$26.81	1 34 ⁽²⁾	47,517				By Trust ⁽³⁾
Common Stock																	14,883		D	
		Tal	ble	II - Derivati (e.g., ρι)wne	d			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exe if ar	Deemed cution Date, ry nth/Day/Year)	Transaction Code (Instr. 8) 5. Numb of Derivati Securiti Acquire (A) or Dispose of (D) (Instr. 3, and 5)				Exp (Mo	oiration onth/Da	า Da		Amo Secu Unde Deriv Secu 3 and	le and unt of rities ritying rity (Instr. 1 4) Amount or Number	Deri Sec (Ins	vative urity tr. 5)	9. Number or derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)		te ercisab			Title	of						

Explanation of Responses:

- 1. The sales reported in this Form 4 were effected pursuant to a previously adopted Rule 10b5-1 trading plan.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$26.450 to \$27.065, inclusive. The reporting person undertakes to provide to Grocery Outlet Holding Corp. (the "Issuer"), any security holder of the Issuer or the staff of the Securities and Exchange Commission (the "Commission"), upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 3. Reflects shares directly held by the Thomas F. Herman Separate Property Trust of which Mr. Herman is a Trustee.

Remarks:

/s/ Pamela B. Burke, Pamela B. Burke, as Attorney-in-Fact

02/16/2022

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.