FORM 4

Check this box if no longer subject

to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	.C. 20549
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STATEMENT	OF	CHANGES	IN BEN	EFICIAL	OWNERSH	P

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MATTHEWS NORMAN S					2. Issuer Name and Ticker or Trading Symbol Grocery Outlet Holding Corp. [GO]										k all app Direc	ationship of Reporti (all applicable) Director		10% (wner	
	(Fir OCERY OU OLLIS STRI	TLET HOLDIN	Middle) NG CO	RP.,	3. Date of Earliest Transaction (Month/Day/Year) 05/12/2022								belov			below				
(Street)												_ine)	,							
	VILLE CA	. 9	4608											X	X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(Sta	ate) (Ž	Zip)																	
		Table	I - No	n-Deriva	tive S	Secu	rities	s Acq	uired,	Dis	posed of	, or B	enefic	cially	y Own	ed				
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)		Disposed C	ies Acquired (A) o Of (D) (Instr. 3, 4 a			and Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership				
									Code	v	Amount	(A) or (D)	Pric	e	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock			05/12/2	2/2022				A		705(1)	A	\$	0 36,697		,697	D				
Common Stock													123,849		I		By Matthews Family Trust ⁽²⁾			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any				4. Transaction Code (Instr. 8)		of Deriv Secu Acqu (A) o Dispo	osed) r. 3, 4	Expiration Da		te Amount of Securities Underlying Derivative Security (Ins 3 and 4)		at of ties ying tive ty (Instr.			9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	Ownershi Form: Direct (D) or Indirect (I) (Instr. 4		Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date		Amount or Number of Shares							

Explanation of Responses:

Remarks:

/s/ Lauri Fischer, Lauri Fischer, attorney-in-fact

05/13/2022

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{1.} Represents 705 deferred stock units ("DSUs") granted to the reporting person that will vest on March 1, 2023, subject to the continued service of the reporting person through such vesting date, and, if vested, will be settled in shares of Common Stock upon the reporting person's termination of service from the board of directors. Such DSUs were granted in connection with an April 2022 amendment to the issuer's non-employee director compensation policy.

^{2.} Reflects shares directly held by The Matthews Family 2020 Trust dtd 11/24/2020 of which Mr. Matthews is a Trustee.