

GAIL MOODY-BYRD, Independent Director



Age: 66

Director Since: Jan. 2021

Committees

- Audit and Risk (since Jan. 2021)

Career Highlights

Since March 2022, Vice President, Marketing of **LinkedIn Sales Solutions at LinkedIn Corporation**, the world's largest social professional network and a division of Microsoft Corporation.

November 2018 to February 2022, Chief Marketing Officer of **Noodle.ai**, a software company focused on AI innovation in the global supply chain industry.

September 2007 to October 2018, served various sales and marketing positions at **SAP SE**, a multinational enterprise software application company, including most recently as Vice President, Head of Web Marketing (Jan. 2018 to Oct. 2018), and Senior Director, Growth Strategies, Digital and Social Channels (May 2017 to Dec. 2017).

February 2001 to August 2007, served various marketing and corporate development positions at **Palm**, a software developer and manufacturer of smartphones for consumers and enterprises.

In prior years, she had retail industry roles with divisions of **Federated Department Stores** and **Target Corporation**, with **Levi, Strauss & Co.**, as well as retail consultant roles with **McKinsey & Company** and **Walker K. Levy Associates**.

Public Company Boards

None

Other Information

She is a seven-year member of the Board of Directors of Juma Ventures, a non-profit that strives to break the cycle of poverty for underserved youth across America.

She received a Bachelor of Arts in Economics from Spelman College, and a Master of Business Administration from Harvard Business School.

Skills and Qualifications Relevant to Service on our Board

- Developed significant **marketing and brand management expertise**, including in driving brand awareness and demand generation as well as leading technology and data-driven consumer marketing, through more than 35 years in B2B technology marketing and retail/wholesale industry consulting, merchandising and planning.
- Early career focused on **retail industry** matters, including serving as a retail consultant for national and global brands, as well as a merchandiser, buyer, and brand manager. At Noodle.ai, she drove brand awareness and revenue generation for a high-growth supply chain software company targeting global consumer packaged goods companies.
- Has had recent involvement in strategic planning and other **executive management matters** at LinkedIn, and operated as a member of the C-suite at Noodle.ai, including quarterly board meeting presentations with the private equity-led board.
- At SAP, she spent five years as the digital marketing lead for the SAP Community Network, an online loyalty community of over 2 million customers undertaking various stages of large-scale **digital transformations** through SAP software implementations, thereby developing familiarity with various stages of the customer experience in such projects.