FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OIVID APPROVAL								
	OMB Number:	3235-0287							
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0.5

	Check this box if no longer subject to
١	Section 16. Form 4 or Form 5
	obligations may continue. See
	Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Read S. MacGregor Jr.				2. Issuer Name and Ticker or Trading Symbol Grocery Outlet Holding Corp. [GO]					(Ch	Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) C/O GROCERY OUTLET HOLDING CORP. 5650 HOLLIS STREET				3. Date of Earliest Transaction (Month/Day/Year) 02/03/2020						Officer (give title below) Vice Chair		10% Ow Other (s below) irman			
(Street) EMERYVILLE CA 94608 (City) (State) (Zip)				_	4. If Amendment, Date of Original Filed (Month/Day/Year)					Line	Form filed by One Reporting Person Form filed by More than One Reporting Person				
1. Title of Security (Instr. 3) 2. Transa Date				ransactio			3. Transacti Code (Ins	ansaction Disposed Of (D) (Instr. 3, 4		ed (A) or	r 5. Amount of		orm: Direct) or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Ve Securities Acquired, Disposed of, or Beneficially Owned ts, calls, warrants, options, convertible securities)										
1. Title of 2. 3. Transaction 3A. Deemed 4. Derivative Conversion Date Execution Date, Transaction		4. Transa Code (5. Number of Gunsaction Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code	v	(A)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	3)	
Stock Options (Right to Buy)	\$3.81	02/03/2020		A ⁽¹⁾		960,240		(1)	10/21/2024	Common Stock	960,240	\$0.00	960,240	D	

Explanation of Responses:

1. Represents previously granted stock options which were deemed earned and acquired upon the satisfaction of certain performance vesting criteria in connection with the secondary public offering. These stock options are vested and exercisable. Does not include an additional 397,374 stock options which remain eligible to vest upon the achievement of certain performance-based vesting conditions.

Remarks:

/s/ Pamela B. Burke, Pamela B. Burke, as Attorney-In-Fact

02/05/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.