FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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Check this box if no longer subject
to Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol Grocery Outlet Holding Corp. [ GO ]										cionship of Reportir all applicable) Director		10% Ov		vner	
		TLET HOLDIN	Middle	•		3. Date of Earliest Transaction (Month/Day/Year) 01/18/2022									Officer (give title below)		Other (s below)		specify	
	5650 HOLLIS STREET						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicabl Line)					
(Street) EMERY	VILLE CA	Λ 9	4608											X	Form filed by One Reporting Person  Form filed by More than One Reporting  Person					
(City)	(St	ate) (Z	<u>z</u> ip)																	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Y				Year)	Execution Date,		,	3. Transa Code ( 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a			and 5) Securi Benefi		cially I Following	Form (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	Amount	(A) or (D)	Price		Transa	ction(s) 3 and 4)			(					
Common Stock 01/18/20				22				S <sup>(1)</sup>		2,000	D	\$25.65	59 <sup>(2)</sup>	9(2) 49,517				By Trust <sup>(3)</sup>		
Common Stock														14,8		4,883		D		
		Tal	ole II	- Derivati (e.g., pເ							posed of, convertib				Owne	d				
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution Date, Trans rity or Exercise (Month/Day/Year) if any Code				Transa Code (	saction of Deriva Secur (A) or Dispo of (D) (Instr. and 5		vative irities iired r osed ) r. 3, 4	Expir	ite Exer ration I th/Day		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4		Beneficial Ownership t (Instr. 4)	
					Code	v	(A)	(D)	Date Exerc	cisable	Expiration Date	Title	Amount or Number of Shares							

## **Explanation of Responses:**

- 1. The sales reported in this Form 4 were effected pursuant to a previously adopted Rule 10b5-1 trading plan.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$25.44 to \$26.06, inclusive. The reporting person undertakes to provide to Grocery Outlet Holding Corp. (the "Issuer"), any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 3. Reflects shares directly held by the Thomas F. Herman Separate Property Trust of which Mr. Herman is a Trustee.

## Remarks:

/s/ Pamela B. Burke, Pamela B. Burke, as Attorney-in-Fact

01/19/2022

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.