FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, I	D.C. 20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Lindberg Eric J. Jr.					2. Issuer Name <b>and</b> Ticker or Trading Symbol Grocery Outlet Holding Corp. [ GO ]								5. Relationship of Rep (Check all applicable) X Director			10%		5 Owner	
(Last) (First) (Middle) C/O GROCERY OUTLET HOLDING CORP.				3. Date of Earliest Transaction (Month/Day/Year) 03/06/2023									Office below	er (give ti	tle	Oth belo	er (specify w)		
5650 HOLLIS STREET			4.	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) EMERYVILLE CA 94608											X Form filed by One Reporting Person  Form filed by More than One Reporting Person								
(City)	(St	ate) (Ž	Zip)																
		Table	I - Non-Deriv	ativ	e Sec	uritie	es A	cquir	ed, D	isposed	of, or	Benefi	cia	lly Own	ed				
Date		2. Transaction Date (Month/Day/		Executi		·	3. Transa Code ( 8)			. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and)				t of S Ily Ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	(A) or (D)	Price		Reported Transaction (Instr. 3 a	on(s) nd 4)			(Instr. 4)	
Common	Stock		03/06/20	23				<b>S</b> <sup>(1)</sup>		54,029	D	\$27.2	28	111,0	631	I	)		
Common	Stock													2,126	,670		I	By Lindberg Revocable Trust <sup>(2)</sup>	
Common Stock													401,;	500		I	By Lindberg Irrevocable Trust <sup>(3)</sup>		
Common Stock													46	0		I	By spouse		
Common Stock										460		0	I		By child				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Coc 8)	4. Transaction Code (Instr. 8) Si A/(A/D) Oi (Instr. A/D)		Number rivative curities quired or spose of (D) str. 3, 4 d 5)	er 6. Date Ex Expiration (Month/Da		Expiratio	Amo Sec Und Deri Sec 3 an	7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)  Amour or Numbe of Title Shares		8. Price of Derivative Security (Instr. 5)  (Instr. 5)  9. Num derivative Securit Benefic Owned Followin Report Transac (Instr. 4)		ive Owners ies Form: Cially Direct ( or Indir ing (I) (Inst ed ction(s)		Beneficial Ownership ect (Instr. 4)	

## **Explanation of Responses:**

- 1. These shares were sold to satisfy the reporting person's tax withholding obligation upon vesting of performance stock units previously granted.
- 2. Reflects shares directly held by The Lindberg Family Revocable Trust u/a/d 2/14/2006 of which Mr. Lindberg is a Trustee
- 3. Reflects shares directly held by the Lindberg Irrevocable Trust u/a/d 5/12/17 of which Mr. Lindberg is a Trustee.

## Remarks:

/s/ Lauri Fischer, Lauri Fischer, attorney-in-fact

\*\* Signature of Reporting Person

03/07/2023

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.