# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM S-1 REGISTRATION STATEMENT

UNDER
THE SECURITIES ACT OF 1933

## **Grocery Outlet Holding Corp.**

(Exact name of registrant as specified in its charter)

**Delaware** (State or other jurisdiction of incorporation or organization)

5411

(Primary Standard Industrial Classification Code Number)

47-1874201 (I.R.S. Employer Identification Number)

5650 Hollis Street Emeryville, California 94608 (510) 845-1999

(Address, including zip code, and telephone number, including area code, of registrant's principal executive offices)

Pamela B. Burke Chief Administrative Officer, General Counsel and Secretary Grocery Outlet Holding Corp. 5650 Hollis Street Emeryville, California 94608 (510) 845-1999

 $(Name, address, including \ zip\ code, and\ telephone\ number, including\ area\ code, of\ agent\ for\ service)$ 

With copies to:

William B. Brentani Simpson Thacher & Bartlett LLP 2475 Hanover Street Palo Alto, California 94304 Tel: (650) 251-5000 Fax: (650) 251-5002 Emily Roberts
Davis Polk & Wardwell LLP
1600 El Camino Real
Menlo Park, California 94025
Tel: (650) 752-2000
Fax: (650) 752-3622

**Approximate date of commencement of proposed sale to the public**: As soon as practicable after the effective date of this registration statement.

If any of the securities being registered on this Form are to be offered on a delayed or continuous basis pursuant to Rule 415 under the Securities Act of 1933 check the following box.  $\Box$ 

If this Form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. 

Registration No. 333-236095

If this Form is a post-effective amendment filed pursuant to Rule 462(c) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering.  $\Box$ 

If this Form is a post-effective amendment filed pursuant to Rule 462(d) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering.  $\Box$ 

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer □ Non-accelerated filer ⊠					Accelerated filer		
					Smaller reporting company		
					Emerging gro	wth company	
any 1		wth company, indicate by check mark if the cial accounting standards provided pursuan	nt to Section 7(a)(2)(B	s) of the Securities Ac		for complying v	vith
		Title of Each Class of	Amount to be	Proposed Maximum Offering Price Per Share(2)	Proposed Maximum Aggregate Offering Price(1)(2)	Amount of	
Securities to be Registered Common stock, \$0.001 par value per share			Registered(1) 2,300,000	\$33.00	\$75,900,000.00	Registration Fee \$9,851.82	
(1)	common stock that Registration Statem Calculated pursuan registration fee. Th the Registration State Commission on Jan	e additional number of shares of the registr the underwriters have the option to purcha- nent on Form S-1, as amended (File No. 33 at to Rule 457(a) under the Securities Act o e registrant previously registered securities attement on Form S-1, as amended (File No nuary 29, 2020. In accordance with Rule 46 the offering price of \$75,900,000.00 are here	ase. Does not include to 33-236095). If 1933, as amended, on so with a proposed max as an as 233-236095), which as 26(b) under the Securi	the securities that the or the Securities Act, a cimum aggregate offer was declared effective.	registrant previously for the purpose of detering price not to exceed we by the Securities ar	registered on the ermining the ed \$551,264,000 nd Exchange	ne 0 on
	Registration Stater Securities Act.	ment shall become effective upon filing v	vith the Securities an	nd Exchange Commi	ission in accordance	with Rule 462(	(b) of

### EXPLANATORY NOTE AND INCORPORATION OF CERTAIN INFORMATION BY REFERENCE

Grocery Outlet Holding Corp., a Delaware corporation (the "Registrant"), is filing this Registration Statement on Form S-1 with the Securities and Exchange Commission (the "Commission") pursuant to Rule 462(b) under the Securities Act of 1933, as amended. This Registration Statement relates to the public offering of securities contemplated by the Registration Statement on Form S-1, as amended (File No. 333-236095) (the "Prior Registration Statement"), which was declared effective by the Commission on January 29, 2020.

The Registrant is filing this Registration Statement for the sole purpose of increasing by 2,300,000 shares the number of shares of common stock offered by certain of the selling stockholders reflected in the Prior Registration Statement, 300,000 of which are subject to purchase upon exercise of the underwriters' option to purchase additional shares of the Registrant's common stock. The additional shares that are being registered for sale are in an amount and at a price that together represents no more than 20% of the maximum aggregate offering price set forth in the Calculation of Registration Fee table contained in the Prior Registration Statement. The information set forth in the Prior Registration Statement, and all exhibits to the Prior Registration Statement, are hereby incorporated by reference into this Registration Statement.

The required opinions and consents are listed on the Exhibit Index attached hereto and filed herewith.

#### EXHIBIT INDEX

Exhibit <u>Number</u>	<u>Description</u>
5.1†	Opinion of Simpson Thacher & Bartlett LLP (incorporated by reference to Exhibit 5.1 filed with the Company's Registration Statement on Form S-1 (File No. 333-236095) filed with the Commission on January 27, 2020)
23.1	Consent of Deloitte & Touche LLP
23.2†	Consent of Simpson Thacher & Bartlett LLP (included in Exhibit 5.1)
24.1†	Power of Attorney (included on the signature page to the Company's Registration Statement on Form S-1 (File No. 333-236095) filed with the Commission on January 27, 2020 and incorporated herein by reference)

<sup>†</sup> Previously filed.

#### **Signatures**

Pursuant to the requirements of the Securities Act, we have duly caused this registration statement on Form S-1 to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Emeryville, State of California, on January 29, 2020.

#### **Grocery Outlet Holding Corp.**

By: /s/ Eric J. Lindberg, Jr.

Name: Eric. J. Lindberg, Jr.
Title: Chief Executive Officer

Pursuant to the requirements of the Securities Act, this registration statement has been signed by the following persons in the capacities indicated on January 29, 2020.

Signature	Title		
/s/ Eric J. Lindberg, Jr.	Chief Executive Officer and Director		
Eric J. Lindberg, Jr.	(Principal Executive Officer)		
*	Chief Financial Officer and Treasurer		
Charles C. Bracher	(Principal Financial Officer)		
*	Vice President Corporate Controller		
Lindsay E. Gray	(Principal Accounting Officer)		
*			
Erik D. Ragatz	Director, Chairman of the Board		
-			
* Kenneth W. Alterman	Director		
Keimen W. Arternian			
*	Director		
John E. Bachman			
*	Director		
Matthew B. Eisen			
*	Director		
Mary Kay Haben			
*	Director		
Thomas F. Herman			
*	Director		
S. MacGregor Read, Jr.	Director		
*	P' water		
Norman S. Matthews	Director		
* Sameer Narang	Director		
* Inff Wash	Director		
Jeffrey York			

Name: Eric J. Lindberg, Jr.

Attorney-in-Fact

Title:

#### CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

We consent to the incorporation by reference in this Registration Statement on Form S-1 of our report dated March 26, 2019 (June 7, 2019 as to the effects of the stock split discussed in the third paragraph of Note 1), relating to the consolidated financial statements and financial statement schedule of Grocery Outlet Holding Corp. and its subsidiaries appearing in Registration Statement No. 333-236095 on Form S-1. We also consent to the reference to us under the heading "Experts" in such Registration Statement.

/s/ Deloitte & Touche LLP

San Francisco, California January 29, 2020