

## ROBERT J. SHEEDY, JR.



**Age:** 49

**Director Since:** Jan. 2023

**Committees:** None

### **Career Highlights**

Since April 2012, served various positions at **Grocery Outlet and its predecessor**, including as President and Chief Executive Officer (since Jan. 2023), President (Jan. 2019 to Dec. 2022), Chief Merchandise, Marketing & Strategy Officer (Apr. 2017 to Dec. 2018), Chief Merchandise & Strategy Officer (Mar. 2014 to Apr. 2017) and VP, Strategy (Apr. 2012 to Feb. 2014).

2005 to 2012, served various positions at **Staples Inc.**, an office supply company, most recently as its Vice President, Strategy.

### **Public Company Boards**

None

### **Other Information**

He received a Bachelor of Arts in Economics and Engineering from Dartmouth College, and a Master of Business Administration from Harvard Business School.

### **Skills and Qualifications Relevant to Service on our Board**

- Strong executive leadership experience at public companies in retail, with particular expertise in strategy, marketing and merchandising.
- Recently selected to lead Grocery Outlet into the next chapter of growth due to his significant experience and expertise in the grocery and retail industries, his deep knowledge of our business through his varied leadership roles, and his long-term strategic approach. As our President and CEO, he is responsible for our strategic direction and operational leadership, and has extensive knowledge of the day-to-day operations of our business. His leadership style exemplifies our culture and values—he is passionate about the business, and his relentless pursuit of excellence resonates with and inspires our team and our Independent Operators.
- Possesses significant marketing and brand management expertise from multi-year leadership of our centralized marketing efforts, including our recent focus on online and digital marketing, and supporting Independent Operator marketing efforts.
- In his roles as President and strategy leader, he implemented our significant growth initiatives and investments that have laid a solid foundation for future expansion, including productivity improvements through both operational initiatives and digital transformation projects.
- RJ was promoted four times prior to his recent appointment, and he can provide unique insights on our human capital management program. He values the importance of our employee development strategic initiative, including our culture of mentoring and coaching. Due to the uniqueness of our business model, we prioritize growing talent internally and investing resources to develop our employees' skill sets and career within our organization.