Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person (Check all applicable) Grocery Outlet Holding Corp. [GO] Ragatz Erik D. X Director 10% Owner 3. Date of Earliest Transaction (Month/Day/Year) Officer (give title Other (specify (First) (Middle) 05/10/2024 below) below) (Last) C/O GROCERY OUTLET HOLDING CORP., 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) 5650 HOLLIS STREET Form filed by One Reporting Person Form filed by More than One Reporting (Street) Person EMERYVILLE CA 94608 Rule 10b5-1(c) Transaction Indication (City) (State) (Zip) Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 5. Amount of 6. Ownership 7. Nature of Transaction Code (Instr. Execution Date. Securities Beneficially Form: Direct Indirect Beneficial (Month/Day/Year if any (D) or Indirect (Month/Day/Year) 8) Owned Follor Ownership (I) (Instr. 4) Reported (Instr. 4) (A) or (D) Transaction(s) Code ν Price Amount (Instr. 3 and 4) By LP (see Common Stock 05/10/2024 2.956 \$20.78 332,741 I Α footnote)(1) By LP (see Common Stock 05/10/2024 97.044 \$20.91 429.785 Ī Α footnote)(1) Common Stock 30.986 D Common Stock 5.200 I By spouse By 401k Common Stock 38,000 T (see footnote)(2) Common Stock 36,500 By Trust(3)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative 3. Transaction Date 3A. Deemed Execution Date 7. Title and Amount of 11. Nature of Indirect 5. Number 6. Date Exercisable and 9. Number of 10. Ownership 2. Conversion Derivative Transaction derivative Security (Instr. 3) Security (Instr. 5) or Exercise (Month/Day/Year) Code (Instr. Derivative (Month/Day/Year) Securities Securities Form: Beneficial Price of (Month/Day/Year) 8) Securities Underlying Beneficially Direct (D) Ownership Acquired (A) or Disposed Derivative Derivative Owned or Indirect (I) (Instr. 4) (Instr. 4) Security (Instr. 3 and 4) Security Following Reported of (D) (Instr. 3, 4 Transaction(s) (Instr. 4) and 5) Amount Numbe Date Expiration Code (A) (D) Exercisable Date Title Shares

Explanation of Responses:

- 1. Reflects shares of Common Stock held by a limited partnership controlled by Mr. Ragatz
- 2. By 401k plan (not affiliated with the Issuer).
- 3. Reflects shares directly held by the Ragatz Revocable Trust, of which Mr. Ragatz is a Trustee

Remarks:

/s/ Lauri Fischer, Lauri Fischer, attorney-in-fact

05/13/2024

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.