FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

**OWNERSHIP** 

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Alterman Kenneth W.</u>						2. Issuer Name <b>and</b> Ticker or Trading Symbol Grocery Outlet Holding Corp. [ GO ]									5. Relationship (Check all app X Direct		olicable) ctor		Person(s) to Issuer	
(Last) (First) (Middle) C/O GROCERY OUTLET HOLDING CORP. 5650 HOLLIS STREET					3. Date of Earliest Transaction (Month/Day/Year) 03/30/2019										Offic belov	icer (give title ow)		Other (specif below)		
JUJU HOLLIS STREET						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
Street) EMERYVILLE CA 94608														X	Form filed by One Reporting Person  Form filed by More than One Reporting  Person					
(City)	(Si	rate) (	Zip)																	
		Tabl	e I - No	n-Deriv	ative	Se	curitie	s Ac	quired	, Dis	posed o	f, o	r Ber	nefic	ially	Owne	ed			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da						Execution			3. Transaction Code (Instr. 8)					and Securiti Benefic Owned		es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount		A) or D)	Pric	e	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)
Common Stock 03/30/2					2019	019			A		7,984(1)		A	\$0.00		17,	7,573 <sup>(1)</sup>		D	
Common Stock 06/20/2					2019	019			A		5,612(2)		A	\$0	.00	23,185			D	
Common Stock															39,592			Ι	Held through Alterman Revocable Trust <sup>(3)</sup>	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deer Execution	ned on Date,	ed 4. Date, Transact Code (In		5. Nu		Exerci	sable and	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		d f g nstr. 3	8. I De See (In:	ivative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	or Nu of	umber						

## **Explanation of Responses:**

- 1. Represents restricted stock units previously granted to the reporting person on March 30, 2019, reported on a post-split basis to reflect the stock split which occurred on June 6, 2019. These restricted stock units are scheduled to vest in three equal annual installments, on December 31, 2019, 2020 and 2021. These restricted stock units were already reflected on the reporting person's previously filed Form 3
- 2. Represents a grant of new restricted stock units which will vest on June 19, 2020.
- 3. Reflects shares directly held by the Alterman Revocable Trust of which Mr. Alterman is a Trustee.

## Remarks:

/s/ Pamela B. Burke, Pamela B. Burke, as Attorney-In-Fact

06/24/2019

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.