FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERS

	OMB APPROVAL								
l	OMB Number:	3235-0287							
	Estimated average burde	en							
I	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Bracher Charles					2. Issuer Name <b>and</b> Ticker or Trading Symbol Grocery Outlet Holding Corp. [GO]									ck all applic	able) r	g Pers	Person(s) to Issuer  10% Owner  Other (specify			
(Last) (First) (Middle) C/O GROCERY OUTLET HOLDING CORP. 5650 HOLLIS STREET				06	3. Date of Earliest Transaction (Month/Day/Year) 06/19/2019									Chief Financial Officer						
(Street)  EMERYVILLE CA 94608  (City) (State) (Zip)				_   4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(0.0)		,	le I - Nor	n-Deri	vativ	e Se	curities	s Ac	quired,	Disp	osed o	f, or E	3ene	eficially	Owned					
			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)					es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A	) or ))	Price	Reported Transact (Instr. 3 a	ion(s)			(Instr. 4)	
Non-voting common stock <sup>(1)</sup>				06/2	24/201	19			D		42,09	0	D	(1)	0			D		
Common Stock				06/2	24/2019				A		42,09	0	A	(1)	42,090			D		
Common Stock				06/2	24/2019				P		2,610		A	\$22 <sup>(2)</sup>	2,610				By spouse	
		-	Гable II -						uired, D , option						Owned			,		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Da if any (Month/Day/Y	Date,	ate, Transac Code (Ir		of Derivati Securiti Acquire (A) or Dispose of (D) (I	of Experiment of Derivative (N) Securities Acquired		i. Date Exercisal expiration Date Month/Day/Year		of Sec Underl Deriva	7. Title and Amoun of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	Ownersl Form: Direct (Dor Indire (I) (Instr.	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisabl		xpiration ate	Title	O N O	lumber						
Stock Options (Right to Buy)	\$22	06/19/2019			A <sup>(3)</sup>		91,195		(4)	0	6/19/2029	Comm Stock		1,195	\$0.00	91,195	5	D		

## **Explanation of Responses:**

- 1. Upon the completion of the initial public offering of Grocery Outlet Holding Corp. (the "Issuer") on June 24, 2019, all shares of the Issuer's non-voting common stock automatically converted into shares of the Issuer's voting common stock on a one-for-one basis.
- 2. Shares were acquired by Mr. Bracher's wife in a directed share program in connection with the Issuer's initial public offering. Mr. Bracher disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.
- 3. Represents stock options previously granted to the reporting person on June 19, 2019. These stock options were already reflected on the reporting person's previously filed Form 3.
- 4. These stock options vest on June 19, 2023.

## Remarks:

/s/ Pamela B. Burke, as Attorney-in-Fact

06/24/2019

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.