FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
3235-0287										
0.5										

Name and Address of Reporting Person*     Sheedy Robert Joseph Jr.					2. Issuer Name and Ticker or Trading Symbol Grocery Outlet Holding Corp. [ GO ]									theck all ap	plicable)		rson(s) to Iss 10% Ov Other (s	vner		
(Last) (First) (Middle) C/O GROCERY OUTLET HOLDING CORP. 5650 HOLLIS STREET						3. Date of Earliest Transaction (Month/Day/Year) 07/25/2022									X Officer (give title Officer (specify below)  President					
(Street) EMERY (City)	VILLE C.	tate)	94608 (Zip)			4. If Amendment, Date of Original Filed (Month/Day/Year)							Li	ne) X For For Per	X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	le I - Nor	n-Deriv	ative	Se	curit	ies Ac	quired	, Dis	posed o	of, or Be	neficia	Ily Own	ed					
Da				2. Trans Date (Month/I	Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		e, Transaction Dispose Code (Instr. 5)		Dispose	ties Acquir d Of (D) (In:	ed (A) or str. 3, 4 ar	d Secu Bene	icially d Following	Forr (D)	m: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) o (D)	Price	Trans	action(s) 3 and 4)			(Instr. 4)		
Common Stock 0				07/25	/2022			М		6,66	7 A \$		81	72,909		D				
Common	on Stock 07/25/2022 S <sup>(1)</sup> 6,667 D \$44.22				22	66,242		D												
		Т	able II -								osed of converti				t					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	ise (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Ye	Date,	4. Transactic Code (Inst				6. Date Exercisa Expiration Date (Month/Day/Year		Amount of		of S g Security	8. Price Derivative Security (Instr. 5)		ve ies ially ng ed ction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amount or Number of Shares	1						
Stock Options (Right to Buy)	\$3.81	07/25/2022			M			6,667	(2)	1	1/25/2024	Common Stock	6,667	\$0	50,	391	D			

## **Explanation of Responses:**

- 1. This transaction was effected pursuant to a previously adopted Rule 10b5-1 trading plan.
- 2. These stock options are vested and exercisable.

## Remarks:

/s/ Lauri Fischer, Lauri Fischer, 07/26/2022

\*\* Signature of Reporting Person

attorney-in-fact

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.