FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| Washington, | D.C. | 20549 | |
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| OMB APPROVAL | | | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | | | |
| Estimated average burden | | | | | | | | | | | |
| hours per response | : 0.5 | | | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Bortner Andrea Renee | | | | | | 2. Issuer Name and Ticker or Trading Symbol Grocery Outlet Holding Corp. [GO] | | | | | | | | eck all app Direct | licable) tor er (give title | | | Owner (specify | |
|---|--|-------|---------------|----------|--------------------------------------|--|---|-----|-----------------|---|--------------------|---|-------------------------------------|---|---|--|--|-------------------|-------------|
| (Last) (First) (Middle) C/O GROCERY OUTLET HOLDING CORP. 5650 HOLLIS STREET | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/13/2020 | | | | | | | | 0.10 | Chief Human Resources Officer | | | | |
| (Street) EMERY (City) | | | 94608 Zip) | | 4. 17 / | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | Line |) K Form Form | Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| | | Table | l - No | n-Deriva | tive S | Secu | rities | Acq | uired, | Dis | posed of | , or E | 3ene | ficial | ly Own | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day | | | | | Execution Date, | | 3. Transaction Code (Instr. 8) 4. Securities Acquir Disposed Of (D) (Inst. 5) | | | | | 5. Amount of Securities Beneficially Owned Following Reported | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | | | | | Code | v | Amount | (A) (D) | or F | Price | Transa | rsaction(s) tr. 3 and 4) | | | (1113411 4) |
| Common | Stock | | | 05/13/2 | 2020 | | | A | | 14,100(1) |) <i>A</i> | A | \$0.00 |) 14 | 14,100 | | D | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | erivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any | | | | ransaction of ode (Instr. Derivative | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4) | | str. | Derivative Security Instr. 5) | ve derivative Securities | Owner Form Direct or Ind (I) (In | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exercis | able | Expiration Date | Title | or Numl of Share | | | | | | |

Explanation of Responses:

1. Represents 14,100 restricted stock units ("RSUs") granted to the reporting person, of which 2,892 RSUs are scheduled to vest on March 1, 2021, 2,892 RSUs are scheduled to vest on March 1, 2023 and 5,423 RSUs are scheduled to vest on June 19, 2023, in each case, subject to the continued service of the reporting person through such vesting dates. Does not include up to an additional 13,016 unvested performance stock units at target achievement (or up to an additional 26,032 unvested performance stock units at maximum achievement) which are eligible to vest upon the achievement of certain performance-based vesting conditions.

Remarks:

/s/ Pamela B. Burke, Pamela B. Burke, as Attorney-In-Fact

05/15/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.