Form 144 Filer Information

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

| 144: Filer Information | | |
|--|--|--|
| Filer CIK | 0001779740 | |
| Filer CCC | xxxxxxx | |
| Is this a LIVE or TEST Filing? | ■ LIVE TEST | |
| Submission Contact Information | | |
| Name | | |
| Phone | | |
| E-Mail Address | | |
| 144: Issuer Information | | |
| Name of Issuer | Grocery Outlet Holding Corp. | |
| SEC File Number | 001-38950 | |
| Address of Issuer | 5650 HOLLIS STREET EMERYVILLE CALIFORNIA 94608 | |
| Phone | (510) 845-1999 | |
| Name of Person for Whose Account the Securities are To Be Sold | Lindberg Eric J. Jr. | |
| are to be sold but also as to all other perso | (a) of Rule 144. Information is to be given not only as to the person for whose account the securities in sincluded in that definition. In addition, information shall be given as to sales by all persons whose 144 to be aggregated with sales for the account of the person filing this notice. | |
| Relationship to Issuer | Director | |
| 144: Securities Information | on Carlos Ca | |
| Title of the Class of Securities To Be Sold | Common | |
| Name and Address of the Broker | Fidelity Brokerage Services LLC 900 Salem Street Smithfield RI 02917 | |
| Number of Shares or Other Units To Be Sold | 9854 | |
| Aggregate Market Value | 270555.36 | |
| Number of Shares or Other Units Outstanding | 97683722 | |
| Approximate Date of Sale | 03/03/2023 | |
| Name the Securities Exchange | NASDAQ | |
| Furnish the following information with respec | et to the acquisition of the securities to be sold and with respect to the payment of all or any part of th | |

purchase price or other consideration therefor:

| 144: Securities 10 Be Sold | |
|-----------------------------------|--------------------------|
| Title of the Class | Common |
| Date you Acquired | 03/02/2023 |
| Nature of Acquisition Transaction | Restricted Stock Vesting |

| Name of Person from Whom Acquired | Issuer |
|-----------------------------------|---|
| Is this a Gift? | Checkbox not checked |
| Amount of Securities Acquired | 9854 |
| Date of Payment | 03/02/2023 |
| Nature of Payment | Compensation |
| | nent therefor was not made in cash at the time of purchase, explain in the table or in a note thereto t |

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold

| 144: Securities Sold During The Past 3 Months | | |
|---|--|--|
| Nothing to Report | | |
| 144: Remarks and Signature | | |
| | | |
| Remarks | | |

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ Daniel Tucci, as a duly authorized representative of Fidelity Brokerage Services LLC, as attorney-in-fact for Eric Lindberg

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)