FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549	
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Wilson Steven K.						2. Issuer Name and Ticker or Trading Symbol Grocery Outlet Holding Corp. [ GO ]								Relationship heck all appl Direct	icable)	10	to Issuer % Owner her (specify	
(Last) (First) (Middle) C/O GROCERY OUTLET HOLDING CORP. 5650 HOLLIS STREET						3. Date of Earliest Transaction (Month/Day/Year) 07/01/2022								SVP	below) below) SVP, Chief Purchasing Officer			
(Street)  EMERYVILLE CA 94608  (City) (State) (Zip)					_   4. l	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable e)  X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tab	le I - No	n-Deriv	vative	e Se	curit	ies Ac	quired	, Dis	posed o	of, or Be	neficia	Ily Owne	d			
1. Title of Security (Instr. 3)  2. Trans Date (Month/				action	ar) i	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Trans	3. Transaction Code (Instr.		ities Acquir d Of (D) (Ins	ed (A) or	5. Amo Securit Benefic Owned	unt of ies ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Ect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price	Reporte Transa (Instr. 3	ction(s)		(Instr. 4)	
Common Stock 07/01					1/2022	2			М	$\top$	5,550	6 A	\$3.	31 16	1,549	D		
Common Stock 07/01/					1/2022	2022			S <sup>(1)</sup>	S <sup>(1)</sup>		6 D	\$42	58 15	5,993	D		
		7										, or Ben ble secu		y Owned		,	·	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemde Execution if any (Month/Da	Date,	4. Transa Code ( 8)		n of l		Expiration	6. Date Exercisa Expiration Date Month/Day/Yea		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	Owner Form: Direct or Ind (I) (Ins	(D) Beneficial Ownership irect (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amount or Number of Shares					
Stock Options (Right to	\$3.81	07/01/2022		Ì	M			5,556	(2)	1	11/25/2024	Common Stock	5,556	\$0	27,74	4 г		

## **Explanation of Responses:**

- $1.\ This\ transaction\ was\ effected\ pursuant\ to\ a\ previously\ adopted\ Rule\ 10b5-1\ trading\ plan.$
- 2. These stock options are vested and exercisable.

## Remarks:

/s/ Lauri Fischer, Lauri Fischer,

07/05/2022

attorney-in-fact

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.