## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date Earliest Event reported): March 2, 2021

# **Grocery Outlet Holding Corp.**

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 5650 Hollis Street, Emeryville, California (Address of principal executive offices) 001-38950 (Commission File Number) 47-1874201 (I.R.S. Employer Identification No.)

> 94608 (Zip Code)

(510) 845-1999

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Dere-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol	Name of each exchange on which registered
Common stock, par value \$0.001 per share	GO	Nasdaq Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

#### Item 2.02 Results of Operations and Financial Condition.

On March 2, 2021, Grocery Outlet Holding Corp. (the "Company") announced its financial results for the fiscal quarter and fiscal year ended January 2, 2021. The full text of the press release issued by the Company is furnished as Exhibit 99.1 to this report. As disclosed in the press release, beginning with the fourth quarter of fiscal 2020, we updated our definitions of adjusted EBITDA and non-GAAP adjusted net income to simplify our presentation and enhance comparability between periods. See the Non-GAAP Financial Measures section of the press release for additional information about these items.

The information in Item 2.02 of this current report on Form 8-K (including Exhibit 99.1 furnished herewith) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended or the Exchange Act, except as expressly set forth by specific reference in such a filing.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

 Exhibit No.
 Description

 99.1
 Press release entitled "Grocery Outlet Holding Corp. Announces Fourth Quarter and Fiscal 2020 Financial Results" dated March 2, 2021.

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 Cover Page Interactive Data File - the cover page interactive data file does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.

#### Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed by the undersigned hereunto duly authorized.

Grocery Outlet Holding Corp.

Date: March 2, 2021

By: /s/ Charles Bracher

Charles Bracher Chief Financial Officer



#### Grocery Outlet Holding Corp. Announces Fourth Quarter and Fiscal 2020 Financial Results

**Emeryville, CA – March 2, 2021** – Grocery Outlet Holding Corp. (NASDAQ: GO) ("Grocery Outlet" or the "Company") today announced financial results for the fourth quarter and full fiscal year 2020 ended January 2, 2021, both of which contained one additional week ("53rd week") versus the comparable prior periods.

#### Highlights for Fourth Quarter Fiscal 2020 as compared to the Fourth Quarter Fiscal 2019:

- Net sales increased by 23.1% to \$806.8 million, which includes \$53.3 million from the 53rd week.
- Comparable store sales increased by 7.9% on a 13-week basis over a 5.1% increase in the same period last year.
- The Company opened eight new stores ending the quarter with 380 stores in six states.
- Net income increased 146.8% to \$24.3 million, or \$0.24 per diluted share.
- Adjusted net income<sup>(1)</sup> increased 46.1% to \$24.2 million, or \$0.24 per non-GAAP diluted share.
- Adjusted EBITDA<sup>(1)</sup> increased 24.7% to \$51.2 million.

Eric Lindberg, CEO of Grocery Outlet, stated, "Reflecting on 2020, our flexible business model, supported by many years of strategic investments, positioned us to deliver exceptional financial results in an unprecedented environment. I am extremely proud of the commitment demonstrated by our organization as we rose to meet the challenges created by the COVID pandemic.

On the heels of an extraordinary year, we will continue to focus on making strategic, disciplined investments to support our growth. We believe that our value proposition is as strong as ever, we have ample white space to execute 10% annual unit growth and we remain committed to continuously reinvesting in the business, all of which position us to achieve our long-term growth objectives."

#### Highlights for the Full Year Fiscal 2020 as compared to the Full Year Fiscal 2019 :

- Net sales increased by 22.5% to \$3.13 billion.
- Comparable store sales increased by 12.7% on a 52-week basis compared to a 5.2% increase in the comparable period last year.
- The Company opened 35 new stores and closed two stores during the year.
- Net income increased 592.1% to \$106.7 million, or \$1.08 per diluted share.
- Adjusted net income<sup>(1)</sup> increased 86.9% to \$112.7 million, or \$1.14 per non-GAAP diluted share.
- Adjusted EBITDA<sup>(1)</sup> increased 32.4% to \$222.9 million.

## **Balance Sheet and Cash Flow:**

- Cash and cash equivalents totaled \$105.3 million at the end of the fourth quarter of fiscal 2020.
- Total debt was \$449.2 million at the end of the fourth quarter of fiscal 2020.
- Net cash provided by operations during fiscal 2020 was \$181.2 million.
- Capital expenditures for the fourth quarter of fiscal 2020, excluding the impact of tenant improvement allowances, were \$39.1 million.

<sup>&</sup>lt;sup>(1)</sup> Beginning with the fourth quarter of fiscal 2020, we updated our definitions of our non-GAAP financial measures to simplify our presentation and enhance comparability between periods. A historical reconciliation of net income to both our revised and previous definitions of adjusted EBITDA, non-GAAP adjusted net income and non-GAAP adjusted diluted earnings per share is set forth in the attachment to this release. Please note that our non-GAAP financial measures should be considered as a supplement to, and not as a substitute for, or superior to, financial measures calculated in accordance with GAAP.

#### **Outlook:**

- The Company currently expects to open between 36 and 38 stores this year with one closure.
- The Company anticipates that comparable sales for the first quarter will decline in the negative high-single digits reflecting the impact of cycling the initial demand surge related to the COVID-19 pandemic in March 2020.
- Excluding the impact of discrete items, the Company anticipates a normalized fiscal 2021 tax rate of 28%.
- Capital expenditures, net of tenant improvement allowances, are estimated to be approximately \$130.0 million.
- As a reminder, the Company will report 52 weeks of operating results in fiscal 2021 compared to 53 weeks in fiscal 2020.

#### **Conference Call Information:**

A conference call to discuss the fourth quarter and full year fiscal 2020 financial results is scheduled for today, March 2, 2021 at 4:30 p.m. Eastern Time. Investors and analysts interested in participating in the call are invited to dial 877-407-9208 approximately 10 minutes prior to the start of the call. A live audio webcast of the conference call will be available online at https://investors.groceryoutlet.com.

A taped replay of the conference call will be available within two hours of the conclusion of the call and can be accessed both online and by dialing 844-512-2921. The pin number to access the telephone replay is 13715871. The replay will be available for approximately two weeks after the call.

#### **Non-GAAP Financial Information:**

In addition to reporting financial results in accordance with accounting principles generally accepted in the United States ("GAAP"), the Company uses EBITDA, adjusted EBITDA, adjusted net income and adjusted diluted earnings per share measures of performance to evaluate the effectiveness of its business strategies, to make budgeting decisions and to compare its performance against that of other peer companies using similar measures. Management believes it is useful to investors and analysts to evaluate these non-GAAP measures on the same basis as management uses to evaluate our operating results.

Adjusted EBITDA is defined as net income before interest expense, taxes, depreciation and amortization ("EBITDA") and other adjustments noted in the "Reconciliation of GAAP Net Income to Adjusted EBITDA" table below. Adjusted net income is defined as net income before the adjustments noted in table "Reconciliation of GAAP Net Income to Adjusted Net Income" below.

Adjusted EBITDA and adjusted net income are non-GAAP measures and may not be comparable to similar measures reported by other companies. Adjusted EBITDA and adjusted net income have limitations as analytical tools, and you should not consider them in isolation or as a substitute for analysis of our results as reported under GAAP.

Beginning with the fourth quarter of fiscal 2020, we updated our definitions of adjusted EBITDA and non-GAAP adjusted net income to simplify our presentation and enhance comparability between periods. We no longer exclude new store pre-opening expenses from our presentation of adjusted EBITDA and non-GAAP adjusted net income. We also updated our definition of non-GAAP adjusted net income to exclude the tax impact of options exercises and vesting of restricted stock units. Lastly, debt extinguishment and modification costs were reclassified to the other adjustments line item within the presentation of both adjusted EBITDA and non-GAAP adjusted net income. The presentation for adjusted EBITDA and non-GAAP adjusted net income for all periods presented have been recast to reflect these changes and a reconciliation between the revised and previous definitions of adjusted EBITDA and non-GAAP adjusted net income to Adjusted EBITDA, "Reconciliation of GAAP Net Income to Adjusted EBITDA", "Reconciliation of GAAP Net Income to Adjusted EBITDA", and "Quarterly Reconciliation of GAAP Net Income to Adjusted EBITDA," and "Quarterly Reconciliation of GAAP Net Income to Adjusted Net Income" tables below.

#### **Forward-Looking Statements:**

This news release includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 as contained in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which reflect management's current views and estimates regarding the prospects of the industry and the Company's prospects, plans, business, results of operations, financial position, future financial performance and business strategy. These forward-looking statements generally can be identified by the use of forward-looking terminology such as "may," "should," "expect," "intend," "will," "estimate," "anticipate," "believe," "predict," "potential" or "continue" or the negatives of these terms or variations of them or similar terminology. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, the Company cannot provide any assurance that these expectations will prove to be correct.

The following factors are among those that may cause actual results to differ materially from the forward-looking statements: failure of suppliers to consistently supply us with opportunistic products at attractive pricing; inability to successfully identify trends and maintain a consistent level of opportunistic products; failure to maintain or increase comparable store sales; changes affecting the market prices of the products we sell; failure to open, relocate or remodel stores on schedule; risks associated with newly opened stores; inability to retain the loyalty of our customers; costs and implementation difficulties associated with marketing, advertising and promotions; failure to maintain our reputation and the value of our brand, including protecting our intellectual property; any significant disruption to our distribution network, the operations of our distributions centers and our timely receipt of inventory; inability to maintain sufficient levels of cash flow from our operations; risks associated with leasing substantial amounts of space; failure to participate effectively or at all in the growing online retail marketplace; unexpected costs and negative effects if we incur losses not covered by our insurance program; inability to attract, train and retain highly qualified employees; difficulties associated with labor relations; loss of our key personnel or inability to hire additional qualified personnel; risks associated with economic conditions; competition in the retail food industry; movement of consumer trends toward private labels and away from name-brand products; major health epidemics, such as the outbreak of COVID-19, and other outbreaks; natural disasters and unusual weather conditions (whether or not caused by climate change), power outages, pandemic outbreaks, terrorist acts, global political events and other serious catastrophic events; failure to maintain the security of information we hold relating to personal information or payment card data of our customers, employees and suppliers; material disruption to our information technology systems; risks associated with products we and our independent operators ("IOs") sell; risks associated with laws and regulations generally applicable to retailers; legal proceedings from customers, suppliers, employees, governments or competitors; failure of our IOs to successfully manage their business; failure of our IOs to repay notes outstanding to us; inability to attract and retain qualified IOs; inability of our IOs to avoid excess inventory shrink; any loss or changeover of an IO; legal proceedings initiated against our IOs; legal challenges to the IO/independent contractor business model; failure to maintain positive relationships with our IOs; risks associated with actions our IOs could take that could harm our business; our substantial indebtedness could affect our ability to operate our business, react to changes in the economy or industry or pay our debts and meet

our obligations; our ability to generate cash flow to service our substantial debt obligations; impairment of goodwill and other intangible assets; any significant decline in our operating profit and taxable income; risks associated with tax matters; changes in accounting standards and subjective assumptions, estimates and judgments by management related to complex accounting matters; failure to comply with requirements to design, implement and maintain effective internal controls; and the other factors discussed under "Risk Factors" in the Company's most recent reports on Forms 10-Q and 10-K. Such risk factors may be updated from time to time in the Company's periodic filings are accessible on the SEC's website at www.sec.gov.

You should not rely upon forward-looking statements as predictions of future events. Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, the Company cannot guarantee that the future results, levels of activity, performance and events and circumstances reflected in the forward-looking statements will be achieved or occur. Except as required by applicable law, the Company undertakes no obligation to update publicly any forward-looking statements for any reason after the date of this news release to conform these statements to actual results or to changes in our expectations.

## **About Grocery Outlet:**

Based in Emeryville, California, Grocery Outlet is a high-growth, extreme value retailer of quality, name-brand consumables and fresh products sold through a network of independently operated stores. Grocery Outlet has more than 375 stores in California, Washington, Oregon, Pennsylvania, Idaho and Nevada.

## **INVESTOR RELATIONS CONTACT:**

Jean Fontana 646-277-1214 Jean.Fontana@icrinc.com

MEDIA CONTACT: Layla Kasha 510-379-2176 <u>lkasha@cfgo.com</u>

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME

(in thousands, except per share data)

(unaudited)

14 Weeks Ended		13 Weeks Ended			53 Weeks Ended		52 Weeks Ended
January 2, 2021			December 28, 2019	January 2, 2021			December 28, 2019
\$	806,821	\$	655,517	\$	3,134,640	\$	2,559,617
	562,434		455,239		2,161,293		1,772,515
	244,387		200,278		973,347		787,102
	197,596		167,895		772,409		639,437
	15,188		9,793		55,479		47,883
	3,775		5,586		38,084		31,439
	216,559		183,274		865,972		718,759
	27,828		17,004		107,375		68,343
	4,106		6,695		20,043		45,927
	—		—		198		5,634
	4,106		6,695		20,241		51,561
	23,722		10,309		87,134		16,782
	(542)		477		(19,579)		1,363
\$	24,264	\$	9,832	\$	106,713	\$	15,419
\$	0.26	\$	0.11	\$	1.16	\$	0.20
\$	0.24	\$	0.11	\$	1.08	\$	0.19
	94,299		88,841		91,818		79,044
	99,470		93,076		98,452		81,863
	\$ 	January 2, 2021 \$ 806,821 562,434 244,387 197,596 15,188 3,775 216,559 27,828 4,106  4,106 23,722 (542) \$ 24,264 \$ 0.26 \$ 0.24	January 2, 2021         Image: Constraint of the system           \$         806,821         \$           562,434         244,387         Image: Constraint of the system         Image: Constraint of the system           197,596         15,188         Image: Constraint of the system         Image: Constraint of the system         Image: Constraint of the system           197,596         15,188         Image: Constraint of the system         Image: Constraint of the system         Image: Constraint of the system           197,596         197,596         Image: Constraint of the system         Image: Consten         Image: Consten         Im	$\begin{tabular}{ c c c c } \hline January 2, & December 28, \\ 2019 &$	$\begin{tabular}{ c c c c c } \hline January 2, & December 28, & 2019 & \\ \hline $ 806,821 & $ 655,517 & $ \\ $ 562,434 & 455,239 & \\ $ 244,387 & 200,278 & \\ $ 244,387 & 200,278 & \\ $ 244,387 & 200,278 & \\ $ 200,278 & \\ $ 197,596 & 167,895 & \\ $ 197,596 & 167,895 & \\ $ 107,828 & 9,793 & \\ $ 3,775 & 5,586 & \\ $ 3,775 & 5,586 & \\ $ 3,775 & 5,586 & \\ $ 216,559 & 183,274 & \\ $ 3,775 & 5,586 & \\ $ 216,559 & 183,274 & \\ $ 216,559 & 116,566 & \\ $ 216,570 & 116,576 & \\ $ 216,570 & 126,576 & \\ $ 216,570 & 126,576 & \\ $ 216,570 & 126,576 & \\ $ 216,570 & 126,576 & \\ $ 216,570 & 126,576 & \\ $ 216,570 & 126,576 & \\ $ 216,570 & 126,576 & \\ $ 216,570 & 126,576 & \\ $ 216,570 & 126,576 & \\ $ 216,570 & 126,576 & \\ $ 216,570 & 126,576 & \\ $ 216,570 & 126,576 & \\ $ 216,570 & 126,576 & \\ $ 216,570 & 126,576 & \\ $ 216,570 & 126,576 & \\ $ 216,$	$\begin{tabular}{ c c c c c c } \hline January 2, & December 28, & January 2, & 2021 \\ \hline $ & 806,821 & $ & 655,517 & $ & 3,134,640 \\ & & 562,434 & 455,239 & 2,161,293 \\ & & 244,387 & 200,278 & 973,347 \\ \hline & & & & & & & & & & & \\ \hline & & & & &$	$\begin{tabular}{ c c c c c c } \hline January 2, & December 28, & January 2, & 2021 & \\ \hline $ & 806,821 & $ & 655,517 & $ & 3,134,640 & $ \\ & & 562,434 & 455,239 & 2,161,293 & \\ & & 244,387 & 200,278 & 973,347 & \\ & & & & & & & & \\ & & & & & & & & $

## GROCERY OUTLET HOLDING CORP. CONDENSED CONSOLIDATED BALANCE SHEETS (in thousands) (unaudited)

	January 2, 2021	December 28, 2019
Assets		
Current assets:		
Cash and cash equivalents	\$ 105,326	\$ 28,101
Independent operator receivables and current portion of independent operator notes, net of allowance	5,443	7,003
Other accounts receivable, net of allowance	5,950	2,849
Merchandise inventories	245,157	219,420
Prepaid expenses and other current assets	 20,081	13,453
Total current assets	381,957	 270,826
Independent operator notes, net of allowance	27,440	20,331
Property and equipment, net	433,652	356,614
Operating lease right-of-use assets	835,397	734,327
Intangible assets, net	48,226	47,792
Goodwill	747,943	747,943
Deferred income tax assets, net	3,529	—
Other assets	 7,480	 7,696
Total assets	\$ 2,485,624	\$ 2,185,529
Liabilities and Stockholders' Equity		
Current liabilities:		
Trade accounts payable	\$ 114,278	\$ 119,217
Accrued expenses	35,699	31,363
Accrued compensation	26,447	14,915
Current portion of long-term debt		246
Current lease liabilities	48,675	38,245
Income and other taxes payable	7,547	4,641
Total current liabilities	232,646	208,627
Long-term debt, net	449,233	447,743
Deferred income tax liabilities, net		16,020
Long-term lease liabilities	 881,438	 767,755
Total liabilities	 1,563,317	1,440,145
Stockholders' equity:		
Voting common stock	95	89
Series A preferred stock		—
Additional paid-in capital	787,047	717,282
Retained earnings	 135,165	 28,013
Total stockholders' equity	 922,307	745,384
Total liabilities and stockholders' equity	\$ 2,485,624	\$ 2,185,529

#### CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands) (unaudited)

53 Weeks Ended 52 Weeks Ended January 2, 2021 December 28, 2019 Cash flows from operating activities: \$ 106,713 \$ 15,419 Net income Adjustments to reconcile net income to net cash provided by operating activities: 50,749 Depreciation of property and equipment 42,906 Amortization of intangible and other assets 7,302 7,237 Amortization of debt issuance costs and discounts 2,452 2,542 Debt extinguishment and modification costs 198 5,634 Share-based compensation 38,084 31,439 Provision for accounts receivable 2,575 (456)Deferred income taxes (19, 578)872 Other 1,954 1,955 Changes in operating assets and liabilities: Independent operator and other accounts receivable (4,943)(3, 649)Merchandise inventories (25,737)(21, 115)Prepaid expenses and other current assets 498 (6, 628)Income and other taxes payable 2,906 1,191 Trade accounts payable, accrued compensation and other accrued expenses 4,778 22,599 Proceeds from insurance recoveries 479 Changes in operating lease assets and liabilities, net 22.964 22,732 Net cash provided by operating activities 181.237 132.835 Cash flows from investing activities: Advances to independent operators (10, 372)(12,811) Repayments of advances from independent operators 6,793 4,473 Purchases of property and equipment (124, 920)(97, 194)Proceeds from sales of assets 269 586 Intangible assets and licenses (5,861)(3,073)Proceeds from insurance recoveries 305 Net cash used in investing activities (133,786)(108,019)**Cash flows from financing activities:** Proceeds from initial public offering, net of underwriting discounts paid 407,666 32,604 Proceeds from exercise of share-based compensation awards 4,444 Proceeds from revolving credit facility loan 90,000 Principal payments on revolving credit facility loan (90,000) Payments made for net settlement of employee share-based awards (483)(2,813)Other direct costs paid related to the initial public offering (7,062)Principal payments on term loans (188)(414, 813)Principal payments on other borrowings (1,024)(865) Dividends paid (434)(3,645)Debt issuance costs paid (701) (690) Net cash provided by (used in) financing activities 29,774 (17,778)Net increase in cash and cash equivalents 77,225 7,038 Cash and cash equivalents at beginning of period 28,101 21,063 105,326 28,101 \$ Cash and cash equivalents at end of period

# GROCERY OUTLET HOLDING CORP. RECONCILIATION OF GAAP NET INCOME TO ADJUSTED EBITDA (in thousands) (unaudited)

	14					53 Weeks Ended	 52 Weeks Ended
		January 2, 2021	December 28, 2019			January 2, 2021	December 28, 2019
Net income	\$	24,264	\$	9,832	\$	106,713	\$ 15,419
Interest expense, net		4,106		6,695		20,043	45,927
Income tax expense (benefit)		(542)		477		(19,579)	1,363
Depreciation and amortization expenses <sup>(a)</sup>		15,798		10,356		58,051	50,143
EBITDA		43,626		27,360		165,228	112,852
Share-based compensation expenses <sup>(b)</sup>		3,775		5,586		38,084	31,439
Non-cash rent <sup>(c)</sup>		3,025		5,275		10,673	10,582
Asset impairment and gain or loss on disposition <sup>(d)</sup>		569		1,457		1,727	1,957
Provision for (write-off of) accounts receivable reserves <sup>(e)</sup>		(777)		202		(456)	2,575
Other <sup>(f)</sup>		1,001		1,183		7,666	8,928
Adjusted EBITDA, revised definition	\$	51,219	\$	41,063	\$	222,922	\$ 168,333

New store pre-opening expenses <sup>(g)</sup>	297	473	1,542	1,509
Adjusted EBITDA, previous definition	\$ 51,516	\$ 41,536	\$ 224,464	\$ 169,842

## RECONCILIATION OF GAAP NET INCOME TO ADJUSTED NET INCOME

(in thousands, except per share data) (unaudited)

		14 Weeks Ended		13 Weeks Ended		53 Weeks Ended		52 Weeks Ended
	January 2, 2021			December 28, 2019	January 2, 2021			December 28, 2019
Net income	\$	24,264	\$	9,832	\$	106,713	\$	15,419
Share-based compensation expenses <sup>(b)</sup>		3,775		5,586		38,084		31,439
Non-cash rent <sup>(c)</sup>		3,025		5,275		10,673		10,582
Asset impairment and gain or loss on disposition <sup>(d)</sup>		569		1,457		1,727		1,957
Provision for (write-off of) accounts receivable reserves <sup>(e)</sup>		(777)		202		(456)		2,575
Other <sup>(f)</sup>		1,001		1,183		7,666		8,928
Amortization of purchase accounting assets and deferred financing costs $^{\left( h\right) }$		2,985		461		11,808		11,917
Tax impact of option exercises and vesting of restricted stock units		(7,631)		(2,993)		(44,089)		(3,587)
Tax effect of total adjustments <sup>(j)</sup>		(2,963)		(4,404)		(19,461)		(18,939)
Non-GAAP adjusted net income, revised definition	\$	24,248	\$	16,599	\$	112,665	\$	60,291
GAAP earnings per share								
Basic	\$	0.26	\$	0.11	\$	1.16	\$	0.20
Diluted	\$	0.24	\$	0.11	\$	1.08	\$	0.19
Non-GAAP adjusted earnings per share, revised definition								
Basic	\$	0.26	\$	0.19	\$	1.23	\$	0.76
Diluted	\$	0.24	\$	0.18	\$	1.14	\$	0.74
Revised definition no longer adjusts for:								
New store pre-opening expenses <sup>(g)</sup>		297		473		1.542		1,509
Revised definition now adjusts for:						,		,
Tax impact of option exercises and vesting of restricted stock units	5	<b>=</b> 604		2 002		44.000		0.505
		7,631		2,993		44,089		3,587
Change in tax effect of total adjustments <sup>(j)</sup>		(82)	-	(149)	<i>*</i>	(431)	-	(424)
Non-GAAP adjusted net income, previous definition	\$	32,094	\$	19,916	\$	157,865	\$	64,963
Non-GAAP adjusted earnings per share, previous definition								
Basic	\$	0.34	\$	0.22	\$	1.72	\$	0.82
Diluted	\$	0.32	\$	0.21	\$	1.60	\$	0.79
GAAP & Non-GAAP weighted average shares outstanding								
Basic		94,299		88,841		91,818		79,044
Diluted		99,470		93,076		98,452		81,863
								-

## GROCERY OUTLET HOLDING CORP. QUARTERLY RECONCILIATION OF GAAP NET INCOME TO ADJUSTED EBITDA (in thousands) (unaudited)

	1	13 Weeks Ended		13 Weeks Ended June 29, 2019						13 Weeks Ended		13 Weeks Ended		13 Weeks Ended		13 Weeks Ended		3 Weeks Ended		l Weeks Ended
	N	Aarch 30, 2019				otember 28, 2019	December 28, 2019		M	Iarch 28, 2020		June 27, 2020	September 26, 2020		Ja	nuary 2, 2021				
Net income (loss)	\$	3,774	\$	(10,632)	\$	12,445	\$	9,832	\$	12,642	\$	29,333	\$	40,474	\$	24,264				
Interest expense, net		16,438		15,452		7,342		6,695		5,834		5,270		4,833		4,106				
Income tax expense (benefit)		1,444		(4,247)		3,689		477		(1,801)		(2,244)		(14,992)		(542)				
Depreciation and amortization expenses (a)		12,849		13,156		13,782		10,356		13,570		13,887		14,796		15,798				
EBITDA		34,505		13,729		37,258		27,360		30,245		46,246		45,111		43,626				
Share-based compensation expenses <sup>(b)</sup>		211		22,750		2,892		5,586		20,277		10,175		3,857		3,775				
Non-cash rent <sup>(c)</sup>		1,862		1,816		1,629		5,275		2,214		2,759		2,675		3,025				
Asset impairment and gain or loss on disposition (d)		182		233		85		1,457		975		(22)		205		569				
Provision for (write-off of) accounts receivable reserves (e)		1,483		581		309		202		848		(899)		372		(777)				
Other <sup>(f)</sup>		459		5,577		1,709		1,183		2,062		2,048		2,555		1,001				
Adjusted EBITDA, revised definition	\$	38,702	\$	44,686	\$	43,882	\$	41,063	\$	56,621	\$	60,307	\$	54,775	\$	51,219				
Revised definition no longer adjusts for:																				
New store pre-opening expenses (g)		421		321		294		473		406		337		502		297				
Adjusted EBITDA, previous definition	\$	39,123	\$	45,007	\$	44,176	\$	41,536	\$	57,027	\$	60,644	\$	55,277	\$	51,516				

## QUARTERLY RECONCILIATION OF GAAP NET INCOME TO ADJUSTED NET INCOME

(in thousands, except per share data) (unaudited)

		13 Weeks Ended		13 Weeks Ended	13 Weeks Ended			13 Weeks Ended	13 Weeks Ended			13 Weeks Ended		13 Weeks Ended	1	14 Weeks Ended
	N	Iarch 30, 2019		June 29, 2019	Se	ptember 28, 2019	December 28, 2019		1	March 28, 2020		June 27, 2020	September 26 2020		J	anuary 2, 2021
Net income (loss)	\$	3,774	\$	(10,632)	\$	12,445	\$	9,832	\$	12,642	\$	29,333	\$	40,474	\$	24,264
Share-based compensation expenses (b)		211		22,750		2,892		5,586		20,277		10,175		3,857		3,775
Non-cash rent <sup>(c)</sup>		1,862		1,816		1,629		5,275		2,214		2,759		2,675		3,025
Asset impairment and gain or loss on disposition (d)		182		233		85		1,457		975		(22)		205		569
Provision for (write-off of) accounts receivable reserves (e)		1,483		581		309		202		848		(899)		372		(777)
Other <sup>(f)</sup>		459		5,577		1,709		1,183		2,062		2,048		2,555		1,001
Amortization of purchase accounting assets and deferred financing costs <sup>(h)</sup>		3,916		3,835		3,705		461		2,936		2,944		2,943		2,985
Tax impact of option exercises and vesting of restricted stock units $\ensuremath{^{(i)}}$		1		(26)		(569)		(2,993)		(4,994)		(9,584)		(21,880)		(7,631)
Tax effect of total adjustments <sup>(j)</sup>		(2,244)		(9,929)		(2,362)		(4,404)		(8,207)		(4,761)		(3,530)		(2,963)
Non-GAAP adjusted net income, revised definition	\$	9,644	\$	14,205	\$	19,843	\$	16,599	\$	28,753	\$	31,993	\$	27,671	\$	24,248
GAAP earnings per share			_				_				-					
Basic	\$	0.06	\$	(0.15)	\$	0.14	\$	0.11	\$	0.14	\$	0.32	\$	0.44	\$	0.26
Diluted	\$	0.06	\$	(0.15)	\$	0.13	\$	0.11	\$	0.13	\$	0.30	\$	0.41	\$	0.24
Non-GAAP adjusted earnings per share, revised definition				. ,												
Basic	\$	0.14	\$	0.20	\$	0.22	\$	0.19	\$	0.32	\$	0.35	\$	0.30	\$	0.26
Diluted	\$	0.14	\$	0.20	\$	0.21	\$	0.18	\$	0.30	\$	0.32	\$	0.28	\$	0.24
Revised definition no longer adjusts for:																
New store pre-opening expenses (g)		421		321		294		473		406		337		502		297
Revised definition now adjusts for:																
Tax impact of option exercises and vesting of restricted stock units <sup>(i)</sup>		(1)		26		569		2,993		4,994		9,584		21,880		7,631
Change in tax effect of total adjustments (i)		(117)		(92)		(66)		(149)		(114)		(95)		(140)		(82)
Non-GAAP adjusted net income, previous definition	\$	9,947	\$	14,460	\$	20,640	\$	19,916	\$	34,039	\$	41,819	\$	49,913	\$	32,094
Non-GAAP adjusted earnings per share, previous definition											-					
Basic	\$	0.15	\$	0.21	\$	0.23	\$	0.22	\$	0.38	\$	0.46	\$	0.54	\$	0.34
Diluted	\$	0.15	\$	0.20	\$	0.22	\$	0.21	\$	0.36	\$	0.42	\$	0.50	\$	0.32
GAAP weighted average shares outstanding																
Basic		68,514		70,475		88,345		88,841		89,481		90,800		92,489		94,299
Diluted		68,553		70,475		93,183		93,076		94,869		98,618		99,266		99,470
Non-GAAP weighted average shares outstanding																
Basic		68,514		70,475		88,345		88,841		89,481		90,800		92,489		94,299
Diluted <sup>(k)</sup>		68,553		71,315		93,183		93,076		94,869		98,618		99,266		99,470

- (a) Includes depreciation related to our distribution centers which is included within the cost of sales line item in our consolidated statements of operations and comprehensive income.
- (b) Fiscal year ended amounts include non-cash share-based compensation expense and \$0.4 million and \$3.6 million of cash dividends paid in fiscal 2020 and fiscal 2019, respectively, in respect of vested options as a result of dividends declared in connection with our 2018 Recapitalization and our 2016 Recapitalization.
- (c) Consists of the non-cash portion of rent expense, which represents the difference between our straight-line rent expense recognized under GAAP and cash rent payments. The adjustment can vary depending on the average age of our lease portfolio, which has been impacted by our significant growth in recent years.
- (d) Represents impairment charges with respect to planned store closures and gains or losses on dispositions of assets in connection with store transitions to new IOs.
- (e) Represents non-cash changes in reserves related to our IO notes and accounts receivable.
- (f) Represents other non-recurring, non-cash or non-operational items, such as transaction related costs, including costs related to employer payroll taxes associated with equity awards, secondary equity offerings, store closing costs, personnel-related costs, legal expenses, debt extinguishment and modification costs, strategic project costs, and miscellaneous costs.
- (g) Includes marketing, occupancy and other expenses incurred in connection with store grand openings, including costs that will be the IO's responsibility after store opening.
- (h) Represents the amortization of debt issuance costs and incremental amortization of an asset step-up resulting from purchase price accounting related to our acquisition in 2014 by an investment fund affiliated with Hellman & Friedman LLC, which included trademarks, customer lists, and belowmarket leases.
- (i) Represents excess tax benefits related to stock option exercises and vesting of restricted stock units to be recorded in earnings as discrete items in the reporting period in which they occur.
- (j) Represents the tax effect of the total adjustments. Because of the increased impact of discrete items on our effective tax rate including the excess tax benefits from the exercise of stock options and vesting of RSU share-based awards, beginning in the fourth quarter of fiscal 2019, we changed our methodology to calculate the tax effect of the total adjustments on a discrete basis excluding any non-recurring and unusual tax items. Prior to the fourth quarter of fiscal 2019, the methodology we used was to calculate the tax effect of the total adjustments using our quarterly effective tax rate.
- (k) To calculate the diluted non-GAAP adjusted earnings per share, we adjusted the weighted-average shares outstanding for the dilutive effect of all potential shares of common stock. In a period when we record a net loss, the diluted net loss per share is the same as basic net loss per share because the effects of potentially dilutive items were anti-dilutive given the net<sub>l</sub> loss position.