

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**SCHEDULE 13G**

**Under the Securities Exchange Act of 1934  
(Amendment No. 3)\***

**Grocery Outlet Holding Corp.**  
(Name of Issuer)

**Common Stock, par value \$0.001 per share**  
(Title of Class of Securities)

**39874R101**  
(CUSIP Number)

**December 31, 2022**  
(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

specificity

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1.	Name of Reporting Person Eric J. Lindberg, Jr.	
2.	Check the Appropriate Box if a Member of a Group (a) <input type="checkbox"/> (b) <input type="checkbox"/>	
3.	SEC Use Only	
4.	Citizenship or Place of Organization United States of America	
Number of shares beneficially owned by each reporting person with	5.	Sole Voting Power 1,838,960
	6.	Shared Voting Power 2,529,090
	7.	Sole Dispositive Power 1,838,960
	8.	Shared Dispositive Power 2,529,090
9.	Aggregate Amount Beneficially Owned by Each Reporting Person 4,368,050	
10.	Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) <input type="checkbox"/>	
11.	Percent of Class Represented by Amount in Row (9) 4.4%(1)	
12.	Type of Reporting Person (See Instructions) IN	

- (1) The calculation of the foregoing percentage is based on 97,674,356 shares of common stock of the Issuer, par value \$0.001 (the "Common Stock") outstanding as of December 31, 2022 plus 1,838,960 shares of Common Stock issuable upon the exercise of options or upon the vesting of restricted stock units beneficially owned by the Reporting Person that were exercisable or vesting within 60 days following December 31, 2022. See Item 4.

## STATEMENT ON SCHEDULE 13G

This is Amendment Number 3 to the Statement on Schedule 13G filed on February 14, 2020, as amended by Amendment Number 1 thereto on February 16, 2021 and Amendment Number 2 thereto on February 11, 2022.

### Item 1.

(a) Name of Issuer:

Grocery Outlet Holding Corp.

(b) Address of Issuer's Principal Executive Offices:

5650 Hollis Street  
Emeryville, CA 94608

### Item 2.

(a) Name of Person Filing:

Eric J. Lindberg, Jr. (the "Reporting Person")

(b) Address of Principal Business Office, or, if None, Residence:

The principal business office for Eric J. Lindberg, Jr is:

c/o Grocery Outlet Holding Corp.  
5650 Hollis Street  
Emeryville, CA 94608

(c) Citizenship:

United States of America

(d) Title of Class of Securities:

Common stock, par value \$0.001 per share.

(e) CUSIP Number:

39874R101

### Item 3.

Not applicable.

### Item 4. Ownership.

(a) Amount beneficially owned:

As of December 31, 2022, the Reporting Person beneficially owned 4,368,050 shares of Common Stock, consisting of 1,810,179 shares issuable upon the exercise of options exercisable within 60 days following December 31, 2022 directly held by the Reporting Person, 28,781 shares underlying restricted stock units scheduled to vest within 60 days of December 31, 2022, 460 shares directly held by the Reporting Person's spouse over which the Reporting Person may be deemed to share investment and dispositive power, 460 shares directly held by the Reporting Person's child over which the Reporting Person may be deemed to share investment and dispositive power, 2,126,670 shares directly held by the Lindberg Revocable Trust u/a/d 2/14/06, of which the Reporting Person is a Trustee and over which the Reporting Person may be deemed to share investment and dispositive power, and 401,500 shares directly held by the Lindberg Irrevocable Trust u/a/d 5/12/17, of which the Reporting Person is a Trustee and over which the Reporting Person may be deemed to share investment and dispositive power.

(b) Percent of class:

As of December 31, 2022, the Reporting Person beneficially owned 4.4% of the Common Stock outstanding. The calculation of the foregoing percentage is based on 99,513,316 shares of Common Stock outstanding as of December 31, 2022, consisting of 97,674,356 shares of Common Stock outstanding as of December 31, 2022, plus 1,810,179 shares of Common Stock issuable upon the exercise of options beneficially owned by the Reporting Person that were exercisable within 60 days following December 31, 2022 plus 28,781 shares underlying restricted stock units scheduled to vest within 60 days of December 31, 2022.

(c) Number of shares as to which the person has:

- (i) Sole power to vote or to direct the vote

See Item 5 of the cover page.

- (ii) Shared power to vote or to direct the vote

See Item 6 of the cover page.

- (iii) Sole power to dispose or to direct the disposition of

See Item 7 of the cover page.

- (iv) Shared power to dispose or to direct the disposition of

See Item 8 of the cover page.

**Item 5. Ownership of Five Percent or Less of a Class.**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following .

**Item 6. Ownership of More than Five Percent on Behalf of Another Person.**

Not applicable.

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.**

Not applicable.

**Item 8. Identification and Classification of Members of the Group.**

Not applicable.

**Item 9. Notice of Dissolution of Group.**

Not applicable.

**Item 10. Certifications.**

Not applicable.

**SIGNATURES**

After reasonable inquiry and to the best of the knowledge and belief of the undersigned, the undersigned certifies that the information set forth in this statement is true, complete and correct.

Dated February 13, 2023

By: /s/ Eric J. Lindberg, Jr.  
Name: Eric J. Lindberg, Jr.