FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	OMB APPROVAL									
	OMB Number:	3235-0287								
l	Estimated average burden									
l	hours per response:	0.5								

	Check this box if no longer subject
$\Box$	to Section 16. Form 4 or Form 5
$\cup$	obligations may continue. See
	Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     York Jeffrey						2. Issuer Name and Ticker or Trading Symbol Grocery Outlet Holding Corp. [ GO ]									Relationshi eck all ap X Direc	olicable)	ng Per	Person(s) to Issuer		
(Last)	) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 06/21/2023										er (give title v)		Other (s	specify	
C/O GROCERY OUTLET HOLDING CORP. 5650 HOLLIS STREET						4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person					
(Street) EMERY	EMERYVILLE CA 94608														Form filed by More than One Reporting Person					
(City)	City) (State) (Zip)					Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.														
		Table	I - No	n-Deriva	tive S	ecui	rities	Acq	uired,	Dis	osed of	, or	Ben	eficia	lly Owi	ned				
1. Title of Security (Instr. 3)  2. Transact Date (Month/Day					y/Year) Execu		Deemed cution Date, ly nth/Day/Year)				ties Acquired (A I Of (D) (Instr. 3,			Securi Benefi Owned Follow	cially I ring	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	() (I	A) or D)	Price		ted action(s) 3 and 4)				
Common	2023				A		5,837(1	87 <sup>(1)</sup> A		\$ <mark>0</mark>	7	73,296		D						
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	rative Conversion Date Execution Date, if any			4. Transaction Code (Instr. 8)		Secu Acqu (A) o Disp of (D	vative irities uired or osed ) r. 3, 4	6. Date E Expiratio (Month/E	on Da		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and		; ;	B. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y C	.00. Dwnership Form: Direct (D) or Indirect I) (Instr. 4)	Beneficial Ownership t (Instr. 4)		
				Code		v	(A)	(D)			Expiration Date	Title	or Nun of	ount nber ires						

## Explanation of Responses:

1. Represents 5,837 restricted stock units ("RSUs") granted to the reporting person which are scheduled to vest on the earlier of (i) the date of the next annual meeting of stockholders following the date of grant; or (ii) June 20, 2024, subject to the continued service of the reporting person through such vesting date. The RSUs represent the annual equity retainer under the Issuer's non-employee director compensation policy, including (i) a full annual equity award and (ii) a one-time pro rata annual equity award due to a change in 2023 from the historical grant date in early March to the annual meeting

## Remarks:

/s/ Lauri Fischer, Lauri Fischer, attorney-in-fact

06/22/2023

lirectly

\*\* Signature of Reporting Person Da

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.