FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington,	D.C.	20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Herman Thomas F						2. Issuer Name and Ticker or Trading Symbol Grocery Outlet Holding Corp. [ GO ]									all applicable) Director		ng Person(s) to Issu		vner
	(Fir OCERY OU OLLIS STRI	TLET HOLDIN	Middle)	ORP.	3. Date of Earliest Transaction (Month/Day/Year) 06/15/2022										Office	er (give title v)		Other (s	specify
		4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Indiv Line)	dividual or Joint/Group Filing (Check Applicable )							
(Street) EMERY	VILLE CA	A 9	4608											X	Form filed by One Reporting Person  Form filed by More than One Reporting  Person				
(City)	(St	ate) (Z	Zip)																
		Table	I - No	on-Deriva	tive S	Secui	rities	Acc	quirec	d, Di	sposed of	, or B	enefi	cially	Own	ed			
D			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4			4 and 5) Securiti Benefic Owned		ties cially I Following	Forn (D) c	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	(A) or (D)	Price		Report Transa (Instr. 3	ction(s) 3 and 4)			(Instr. 4)	
Common	Common Stock 06/15				022				S <sup>(1)</sup>		1,815	D	\$38.	.23(2)	39	39,702			By Trust <sup>(3)</sup>
Common Stock 06/			06/15/20	.022				S <sup>(1)</sup>		185	D	\$38	3.85	39,517				By Trust <sup>(3)</sup>	
Common Stock														1		19,036		D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Executive curity or Exercise (Month/Day/Year) if any			tion Date, Transa		action (Instr. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		rative rities ired r osed )	Expira	te Exer ation D th/Day/		7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4)		Der Sec (Ins	Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code		v	(A)	(D)	Date Exercisable		Expiration Date	Title	or Numbe of Shares						

## **Explanation of Responses:**

- 1. This transaction was effected pursuant to a previously adopted Rule 10b5-1 trading plan.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$37.83 to \$38.79, inclusive. The reporting person undertakes to provide to Grocery Outlet Holding Corp. (the "Issuer"), any security holder of the Issuer or the staff of the Securities and Exchange Commission (the "Commission"), upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote to this Form 4.
- 3. Reflects shares directly held by the Thomas F. Herman Separate Property Trust of which Mr. Herman is a Trustee

## Remarks:

/s/ Lauri Fischer, Lauri Fischer, attorney-in-fact

06/16/2022

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.