FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington,	D.C.	20549
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OMB APPROVAL											
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Wilson Steven K.							2. Issuer Name <b>and</b> Ticker or Trading Symbol Grocery Outlet Holding Corp. [ GO ]										eck all appli	onship of Reporting Per Ill applicable) Director Officer (give title		son(s) to Iss 10% Ov Other (s	vner
			LET HOLDIN	Middle)			Date o		est Tran	sac	tion (Mo	nth/I	Day/Year)		helow)	.0	rchas	below) asing Officer			
	VILLE (			94608		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	e) <mark>X</mark> Form t	or Joint/Group Filing (Check Applicable in filed by One Reporting Person in filed by More than One Reporting son				
(Oity)	City) (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)					action	ar) i	2A. Dee Executi	A. Deemed execution Date,		3. Transac Code (Ir 8)	tion	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			(A) or	5. Amou Securiti Benefic	int of es ially Following	Form (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership	
						Ī	Code	v	Amount (A) o		A) or O)	Price	Transac (Instr. 3	tion(s)			(Instr. 4)				
Common Stock 10/03/							2022				М		5,555 A S		\$3.8	161,548			D		
Common Stock 10/03/						/2022	2022				S <sup>(1)</sup>		5,555	5	D	\$33.4	7 155,993			D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversio or Exercise Price of Derivative Security	n C	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Fransaction Code (Instr. 3)		n of		Ex	6. Date Exercisa Expiration Date (Month/Day/Year			7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code	v	(A)	(D)	Da Ex	te ercisable		xpiration ate	Title	o N o	lumber					
Stock Options (Right to Buy)	\$3.81		10/03/2022			M			5,555		(2)	1	1/25/2024	Comn		5,555	\$0	11,078		D	

## **Explanation of Responses:**

- $1.\ This\ transaction\ was\ effected\ pursuant\ to\ a\ previously\ adopted\ Rule\ 10b5-1\ trading\ plan.$
- 2. These stock options are vested and exercisable.

## Remarks:

/s/ Lauri Fischer, Lauri Fischer, 10/04/2022 attorney-in-fact

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.