FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549
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Check this box if no longer subject	S
to Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Herman Thomas F						2. Issuer Name and Ticker or Trading Symbol Grocery Outlet Holding Corp. [GO]									tionship all app Direc	,	ng Per	rson(s) to Is	
		TLET HOLDIN	Middle	•											Office	er (give title v)		Other (s	specify
(Street)	VILLE CA		4608		4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								. Indivine)	ridual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting				on
(City)	(St	ate) (Z	Zip)												Perso	on			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transactio Date (Month/Day/V			Year)	Execution D			n Date, Trans Code		4. Securities Disposed Of			d 5)	5. Amo Securi Benefi Owned Report	ties cially I Following	Forn (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price		Transa	ction(s) 3 and 4)			(Instr. 4)
Common Stock 12/15/202				21	21					2,000	D	\$28.23	37 ⁽²⁾ 5.		51,517			By Trust ⁽³⁾	
Common Stock															14,883		D		
		Tal	ble II	l - Derivati (e.g., pu							osed of, convertib				Owne	d			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exec if any	Deemed cution Date, y y tth/Day/Year)	4. 5. Numb Transaction of Code (Instr. Derivati			rative rities iired r osed) r. 3, 4	Expi	ate Exer iration C nth/Day/		Amount of Securities Underlying Derivative Security (Ins 3 and 4)		Der Sec (Ins		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	code V (A) (D)		(D)	Date Exercisable		Expiration Date								

Explanation of Responses:

- 1. This transaction was effected pursuant to a previously adopted Rule 10b5-1 trading plan.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$27.84 to \$28.68, inclusive. The reporting person undertakes to provide to Grocery Outlet Holding Corp. (the "Issuer"), any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 3. Reflects shares directly held by the Thomas F. Herman Separate Property Trust of which Mr. Herman is a Trustee.

Remarks:

/s/ Pamela B. Burke, Pamela B. Burke, as Attorney-in-Fact

12/15/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.