| SEC | Form | 4 |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

| OMB Number: | 3235-0287 |
|------------------------|-----------|
| Estimated average burd | len |
| hours per response: | 0.5 |

| Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). | - | T OF CHANGES IN BENEFICIAL OWNE | RSHIP | OMB Number: 3235-0287 Estimated average burden hours per response: 0.5 |
|--|---|--|--|--|
| 1. Name and Address of Reporting Person [*] Read S. MacGregor Jr. | | or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol <u>Grocery Outlet Holding Corp.</u> [GO] | 5. Relationship of Re (Check all applicable X Director | eporting Person(s) to Issuer e) 10% Owner |
| (Last) (First) (Mid C/O GROCERY OUTLET HOLDING C | , | 3. Date of Earliest Transaction (Month/Day/Year) 12/03/2020 | Officer (giv below) | e title Other (specify below) |
| 5650 HOLLIS STREET (Street) EMERYVILLE CA 946 | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | Line) X Form filed | /Group Filing (Check Applicable by One Reporting Person by More than One Reporting |
| (City) (State) (Zip) |) | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction 2A. Deemed 3. Date Execution Date, Transaction (Month/Day/Year) If any Code (Instr. 8) | | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | | |
|---------------------------------|---|--|-------------------------|---|---------|---|---|---|---|----------------------------|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 12/03/2020 | | М | | 307,614 | Α | \$7.13 | 310,326 | D | |
| Common Stock | 12/03/2020 | | S ⁽¹⁾ | | 307,614 | D | \$37 | 2,712 | D | |
| Common Stock | | | | | | | | 2,307,975 | Ι | By Trust ⁽²⁾ |
| Common Stock | | | | | | | | 2,307,975 | Ι | By Trust ⁽³⁾ |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | | | (÷ 5 | , | , | -, | | | | | , | | | | | | |
|---|---|--|---|------------------------------|---|-------------------------------------|---|---|--------------------|-----------------|-------------------------------------|------------------|------------------------|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | Deri Sec Acq or D of (I | umber of ivative urities uired (A) Disposed D) (Instr. and 5) | Expiration Date ((Month/Day/Year) L | | Expiration Date | | te of Securities | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | (Instr. 4) | | | | |
| Stock Options (Right to Buy) | \$7.13 | 12/03/2020 | | М | | | 307,614 | (4) | 10/21/2024 | Common Stock | 307,614 | \$0.00 | 500,000 ⁽⁵⁾ | D | | | |

Explanation of Responses:

1. The sale was executed in a single block trade at \$37.00 per share.

2. Reflects shares directly held by the Nordlingen Trust dated 1/23/2012, as amended and restated 9/17/2014 of which Mr. Read is a Trustee.

3. Reflects shares directly held by the Redmond Trust dated 10/19/2003, as amended and restated 9/17/2014 of which Mr. Read is a Trustee

4. Represents stock options granted on October 21, 2014 which vested in five equal installments on each of the first five anniversaries of the grant date.

5. Due to a scrivener's error, the reporting person's Form 4 filed on September 3, 2020 inadvertently reflected a disposition of performance-based options in Table II instead of a disposition of time-based options. The number of derivative securities beneficially owned following the reported transactions reflected in Table II accurately reflected the disposition.

Remarks:

The reporting person disclaims beneficial ownership of all indirectly held securities except to the extent of his pecuniary interest therein.

| /s/ Pamela B. Burke, Pamela B. | 12/07/2020 |
|----------------------------------|------------|
| Burke, as Attorney-In-Fact | 12/07/2020 |
| ** Signature of Reporting Person | Date |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.