Grocery Outlet Raises Over $3.9 Million For Local Food Agencies During 2023 'Independence from Hunger®' Campaign

August 2, 2023

Emeryville, Calif. (August 2, 2023) – [Grocery Outlet Bargain Market](), extreme-value grocery retailer, today announced its thirteenth annual Independence from Hunger® Food Drive campaign raised over $3.9 million—the equivalent of approximately 2 million meals—for families in need. From June 28 through July 31, nearly 450 Grocery Outlet stores raised funds and collected monetary donations from customers, employees and Independent Operators to give back to local food agencies to help address critical food insecurities in their communities.

With the ongoing inflation, families in need continue to turn to food banks as [34 million]() people in the United States are currently food insecure. Recognizing this need, Grocery Outlet made a commitment over a decade ago with its Independence from Hunger campaign to find solutions that ensure all families have access to high-quality meals.

"We are so thrilled to have raised over $3.9 million to combat food insecurity through Independence from Hunger this year, equating to 2 million meals for families in need," said R.J. Sheedy, President and CEO, Grocery Outlet, Inc. "It would not be possible without the unwavering support and commitment of our local partners, allowing us to get one step closer to eliminating food insecurity for all families across the nation."

Since its launch in 2011, the Independence from Hunger campaign efforts have collected more than $20 million in total donations nationwide. Throughout the initiative, Grocery Outlet customers and employees were encouraged to contribute to the campaign through:

- Purchasing a pre-made food bags filled with an assortment of nonperishable items
- Give $5, Get $5 at the register. Donating $5 or more in a single transaction and receive a $5 coupon
- Contribution of a monetary donation through in-store and online platforms

"Grocery Outlet has always upheld our commitment to give back to the local communities in which we operate, and our annual Independence from Hunger campaign is an integral part of that promise," said Sheedy.

Each Grocery Outlet location identified local food agencies or nonprofits in their respective locations to part ner with throughout the campaign. In addition, Grocery Outlet's San Francisco Bay Area partner, [Alameda County Community Food Bank](), received all donations completed online at [GroceryOutlet.com/Donate](). Grocery Outlet also partnered with regional area partners such as [Central Pennsylvania Food Bank](), [Los Angeles Regional Food Bank](), [Oregon Food Bank]() and [San Deigo Food Bank](), who received generous donations from long-time supplier partners including Campbell's, Conagra, Smithfield, Wayne-Sanderson, Avocados from Peru and OK Produce.

No administration or collateral fees are deducted from the funds collected by Grocery Outlet.

For more information on the Independence from Hunger campaign and Grocery Outlet, visit [GroceryOutlet.com]().

About Grocery Outlet

Grocery Outlet, an extreme-value grocery retailer based in Emeryville, California, offers customers significant savings on brand-name products. The company has nearly 450 locations throughout California, Idaho, Maryland, New Jersey, Nevada, Oregon, Pennsylvania, and Washington. Stores are owned by Independent Operators based in the communities they serve.

Grocery Outlet offers a full range of products, including fresh produce, meat, deli, and dairy, along with a wide assortment of natural and organic choices. Grocery Outlet also carries a large selection of beer and wine, health and beauty care, and seasonal items. Founded in 1946, Grocery Outlet provides local customers an exciting place to find WOW deals on name brands they trust.

For more information about Grocery Outlet, please visit [www.GroceryOutlet.com]().

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