Grocery Outlet Named to ‘50 Best Wine Retailers in America for 2020’ by Wine Enthusiast

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EMERYVILLE, Calif.--(BUSINESS WIRE)--Jun. 15, 2020-- Grocery Outlet Holding Corp. (NASDAQ:GO) (“Grocery Outlet” or the “Company”), a high-growth, extreme value retailer of quality, name-brand consumables and fresh products sold through a network of independently operated stores, was recently named to Wine Enthusiast Magazine’s ‘50 Best Wine Retailers in America for 2020’ in the ‘Best Value-Driven Retailers’ category.

The ‘50 Best Wine Retailers in America’ were chosen by Wine Enthusiast’s team of expert editors and tasters to present the best of the best wine retailers across the U.S., including online purveyors, value-driven shops, and exclusive retailers. Grocery Outlet is thrilled to be included in Wine Enthusiast’s inaugural ‘50 Best Wine Retailers in America’ list, and appear in the magazine’s August 2020 print issue and digital package.

“Our wine buyers take great care to ensure that we’re offering the best quality wines at the best possible WOW prices,” said Cameron Wilson, Director of Wine, Beer, & Spirits at Grocery Outlet. “We carefully select and taste each of the wines we sell, and we’re honored to have our work recognized by the Wine Enthusiast.”

A unique provider in the space, each Grocery Outlet store offers a treasure hunt shopping experience with a rotation of more than 50 wines from reputable producers. Grocery Outlet maintains a team of experienced, in-house wine professionals who curate the Company’s wine selection and ensure it is available at the WOW prices consumers have come to expect. Grocery Outlet’s opportunistic and flexible buying model combined with its network of independently operated stores with local decision-making, allows the company to provide name-brand products at prices generally 40% to 70% below those of conventional retailers.

A link to the full list of the ‘50 Best Wine Retailers’ is available here.

About Grocery Outlet:
Based in Emeryville, California, Grocery Outlet is a high-growth, extreme value retailer of quality, name-brand consumables and fresh products sold through a network of independently operated stores. Grocery Outlet has more than 350 stores in California, Washington, Oregon, Pennsylvania, Idaho and Nevada. Grocery Outlet stores carry an ever-changing assortment of “WOW!” deals, complemented by everyday staple products.

About Wine Enthusiast Magazine:
Wine Enthusiast’s approach to wine and spirits is accessible and unpretentious, and enjoyed by novices and experts alike. With 12 issues per year, the magazine’s audience is at nearly one million strong. The magazine and its Buying Guide, with more than 280,000 ratings and reviews, make up the most comprehensive database in the industry available for free online at WineMag.com.

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Media:
Layla Kasha
510-379-2176
lkasha@cfgo.com

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