



Grocery Outlet Raises Over \$4.8 Million for Local Food Banks During Fourteenth Annual Independence from Hunger® Campaign

August 15, 2024

Since its Launch in 2011, Grocery Outlet has Collected More than \$25 Million in Cash and Food Donations

EMERYVILLE, Calif., August 15, 2024 – Grocery Outlet Holding Corp. (NASDAQ: GO) ("Grocery Outlet" or the "Company") today announced that it raised over \$4.8 million for local food banks in each of its stores' communities through its 14th consecutive Independence from Hunger® Food Drive.

From June 26 through July 31, more than 470 Grocery Outlet locations nationwide participated in the campaign to collect cash donations and pre-made bags of groceries that were distributed to local food agency partners.

"We are overjoyed to have raised more than \$4.8 million to benefit families in need through this year's Independence from Hunger Campaign," RJ Sheedy, President and CEO of Grocery Outlet, said. "We could not have done it without the incredible work of our local partners. We are grateful for their support to help combat food insecurity."

Inflation has made it increasingly difficult for families across the country to afford food – as prices rise, the number of Americans who get groceries at a food bank has increased to 41 million, but the amount of donations to food banks has gone down.

Since its launch in 2011, the Independence from Hunger campaign efforts have collected over \$25 million nationwide in cash and food donations. Through the campaign, customers were able to participate by:

- **Give \$5, get \$5.** Donating \$5 or more in a single transaction in-store or online to receive a coupon for \$5 off a future purchase of \$25 or more.
- **Purchasing a pre-made bag** complete with an assortment of groceries selected by the local food agency and then placing it in a collection bin at the front of the store.
- **Making a monetary donation in-store** at the register to benefit that store's local food agency partner.
- **Donating online by visiting [GroceryOutlet.com/Donate](https://www.groceryoutlet.com/donate).** Online donations supported the San Francisco Bay Area community through Grocery Outlet's partnership with Alameda County Community Food Bank.

"At Grocery Outlet, we have always been committed to giving back to the local communities we operate in, with a mission of Touching Lives for The Better. Our Independence from Hunger campaign is a core part of that mission," Sheedy said.

Each Grocery Outlet location identified a local food bank partner– from car washes to mountain climbing, stores were creative in their fundraising outreach. Meanwhile, Grocery Outlet suppliers broke a record for the most donations, bringing in ample donations from OK Produce, ConAgra, [Smithfield](#), United Salad and Campbell's Snacks. On the corporate level, Grocery Outlet raised donations through its second-annual IFH Gold Tournament in Reno, Nevada, as well as its annual employee fundraising event at their Emeryville headquarters.

No administration or collateral fees are deducted from the funds collected by Grocery Outlet stores.

For more information on the Independence from Hunger campaign and Grocery Outlet, visit [GroceryOutlet.com](https://www.groceryoutlet.com).

About Grocery Outlet

Based in Emeryville, California, Grocery Outlet is a high-growth, extreme value retailer of quality, name-brand consumables and fresh products sold primarily through a network of independently operated stores. Grocery Outlet and its subsidiaries have more than 520 stores in California, Washington, Oregon, Pennsylvania, Tennessee, Idaho, Nevada, Maryland, North Carolina, New Jersey, Georgia, Ohio, Alabama, Delaware, Kentucky and Virginia.

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